

# Samantha (Sam) Gerard

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## EXPERIENCE

### Northern Arizona University, Flagstaff, AZ — Student Designer

APRIL 2022 - PRESENT

- Assists with the creation of exciting new content (static and motion graphics) for the NAUgo App
- Works in a fast-paced environment and makes quick decisions to meet deadlines.
- Finalist in six categories of the Appademy Awards and won “Best New Student Orientation App”, “Best Dining Experience”, and “Most Innovative Campus App – Best Overall” (2022-2023)

## EDUCATION

### Northern Arizona University, Flagstaff, AZ

JULY 2020 - PRESENT

- BA in Visual Communication with an Emphasis in Motion Design
- Lumberjack Scholarship Recipient (3.75 GPA or higher)

### Chandler High School, Chandler, AZ

AUGUST 2016 - MAY 2020

- Graduated Cum Laude with Honors
- Accelerated Program

## SKILLS

Advanced Knowledge of Adobe Creative Cloud, Procreate, Clip Studio Paint, Cinema 4D.

Proficient in WordPress, XML Files, HTML Design.

Attention to detail, ability to be creative, and a passion for creating new and exciting content, ability to work in a fast-paced environment and make quick decisions.

Proficient writing and critical thinking skills.

## AWARDS

National Honors Society  
(2016-2020)

Dean's List (2020-2024)