

# Samantha Gerard

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## Samantha (Sam) Gerard

1323 W Cindy Street  
Chandler, AZ 85224

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## Skills

- Working knowledge of motion, graphics, branding UX/UI design
  - Experience working in teams with many moving parts, conducting own research, presenting results, and acting on results
  - Strong interpersonal, written, and oral communication skills, desire to be a part of a fun, tight-knit team, and love for all things design
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## Experience

### Northern Arizona University

July 2020 - Present, Flagstaff, AZ

- BA in Visual Communication with an Emphasis in Motion Design
- Lumberjack Scholarship Recipient (3.75 GPA or higher)

### Northern Arizona University

#### Student Designer

April 2022 - Present, Flagstaff, AZ

- Assists with the creation of exciting new content (static and motion graphics) for the NAUgo App
- Works in a fast-paced environment and makes quick decisions to meet deadlines.
- Was a finalist in six categories of the Appademy Awards and won "Best New Student Orientation App" and "Most Innovative Campus App – Best Overall"

### Chandler Unified School District

#### Assistant Group Leader

November 2020 - December 2021, Chandler, AZ

- Responsible for organizing activities and ensuring the safety of approximately 30 elementary-aged students

### City of Chandler Aquatics

#### Public Lifeguard & Water Safety Instructor

May 2018 - July 2020, Chandler, AZ

- Maintained safety regulations in a friendly manner
- Worked with a large team of employees

### Chandler High School Wolf Howl Newspaper

#### Editor & Reporter

January 2018 - May 2020, Chandler High School

- Assisted with creating, editing, and finalizing layouts and articles for publication by the deadline. Independently raised funds for a school trip.

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## Education

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### Chandler High School

*August 2016 - May 2020, Chandler, AZ*

- Graduated Cum Laude with Honors
- Passed Accelerated Program
- Inducted into the National Honors Society
- Awarded Greatness Award in Chandler High Freshman Softball 2017
- Four-year letter for Varsity Swim Team

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## Awards & Accomplishments

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- Developed multiple online creative projects for independent skill development.
  - Was a finalist in six categories of the Appademy Awards and won "Best New Student Orientation App" and "Most Innovative Campus App - Best Overall"